

MARA2016



The International Congress on
**Market Access
& Regulatory Affairs
in Medical Devices**

25-26 May 2016 | Düsseldorf | Germany

Sponsorship and Exhibition Prospectus

Dear Colleagues

It is our pleasure to invite you to **The International Congress on Market Access & Regulatory Affairs in Medical Devices (MARA2016)**, which will take place 25-26 May 2016, in Dusseldorf, Germany.

In order for medical device companies to create a powerful market strategy for regions not previously served, the challenge is to invest more shrewdly and to stay ahead of competition.

The global economies are diverse and competitive and there is a need to establish a strategic approach to understand the variances and concentrate valuable resources on the most promising markets. The strategic approach to enter new markets will depend on local characteristics, regulations and the company's aspirations and ability to establish a position.

The congress will provide an insight in gaining substantial market coverage in a cost-effective way, taking into account the local characteristics, regulatory demands and requirements.

Participants of the congress will also have the opportunity to schedule personal One on One meetings with the faculty and gain first-hand knowledge from key opinion leaders.

We wish you a fruitful and enjoyable congress and look forward to welcoming you to Dusseldorf.

Yours faithfully,
Scientific Program Chairs

Eng. Ton Pennings
CEpartners4U, The Netherlands

Eng. Adi Ickowicz
MedicSense, Israel

General Information

Congress Venue

InterContinental Hotel Düsseldorf GmbH
Königsallee 59
40215, Düsseldorf
Germany

Dates

Wednesday, 25 May 2016 - Thursday, 26 May 2016

Language

The official language of the Congress is English

Liability & Insurance

The Congress secretariat and organizers cannot accept any liability for personal accidents or loss of/damage to private property of participants of MARA2016.

Congress Organizer

Bioevents

US: +1-857-400-0035

UK: Tel/Fax: +44-203-051-4032

E-mail: mara2016@bioevents.net

Website: www.mara2016.com

Congress Program

Wednesday, 25 May 2016

08:00	Registration
09:00	Session 1: Opening And Keynote Presentations
09:30	Session 2: Sales And Marketing In Europe
10:30	<i>Coffee Break and visit the Exhibition</i>
11:00	Session 3: New Medical Device Regulations
12:00	<i>Short Break</i>
12:15	Session 4: Operations In India
13:15	<i>Lunch Break and visit the Exhibition</i>
14:15	Session 5: Eu Regulations
15:15	<i>Coffee Break and visit the Exhibition</i>
15:45	Session 6: Regulatory Environment - America
16:45	Spotlight Company Presentations

Thursday, 26 May 2016

08:30	Session 7: Marketing And Regulations In The Israel
09:30	<i>Coffee Break and visit the Exhibition</i>
10:00	Session 8: Regulatory Environment - Canada
11:00	<i>Short break</i>
11:15	Session 9: Marketing And Regulations In Eastern Europe
12:15	<i>Lunch Break and visit the Exhibition</i>
13:30	Session 10: Regulations In Central And South America
14:30	<i>Coffee Break and visit the Exhibition</i>
15:00	Session 11: Operations In China
16:00	Panel Discussion

Sponsorship & Exhibition Opportunities

Exhibition Opportunities

Exhibition Space

- Company logo on Congress website and all promotional material including sponsors board on-site
 - 6 m² (3x2) area
 - 1 Exhibitor badge
 - Table including 2 chairs
- *Additional Exhibitor badges are available for \$300 each

Sponsorship Opportunities

Program Book

Includes back cover full page color advert

- Support will be acknowledged on the sponsorship page of the congress website and sponsors board onsite.
- Company logo in the Congress Program Book

Inside Page Advert

Inside full color page advert in the Congress Program Book.

- Support will be acknowledged on the sponsorship page of the congress website and sponsors board onsite.
- Company logo in the Congress Program Book

Spotlight Company Presentation

Step in to the spotlight and capture your target Audience's attention. Present your company, directly from the podium, in the Spotlight on Companies session on Wednesday afternoon.

- Company presentation will be scheduled into the Congress scientific program
- Support will be acknowledged on the sponsorship page of the congress website and sponsors board onsite
- Company logo in the Congress Program Book

Lanyards (exclusive sponsorship)

- Company logo to appear on lanyards provided (with badge) to each participant
- Support will be acknowledged on the sponsorship page of the congress website and sponsors board onsite
- Company logo in the Congress Program Book
- Lanyards are to be provided by the sponsor

Coffee Break (exclusive sponsorship per break)

- Acknowledgement signage with company logo displayed during break
- Company logo on break in session schedule
- Support will be acknowledged on the sponsorship page of the congress website and sponsors board onsite
- Company logo in the Congress Program Book

Lunch Break (exclusive sponsorship per break)

- Acknowledgement signage with company logo displayed during break
- Company logo on break in session schedule
- Support will be acknowledged on the sponsorship page of the congress website and sponsors board onsite
- Company logo in the Congress Program Book

Special Offer

Combine your Exhibition Space with a Coffee Break

Terms and Conditions

The Exhibition Terms and Conditions are included in this agreement.

Terms of Payment

50% due with signed contract

50% due by 1 May 2016

The total amount should be received before the opening date of the Congress.

Cancellation Policy

Notification of cancellations must be made in writing only. Cancellations received up to 30 days prior to start of exhibition will be entitled to a 70% reimbursement of payments received. Cancellations received 14-29 days prior to start of exhibition will be entitled to a 50% reimbursement of payments received. Cancellations received from 13 days prior to start of exhibition, will not receive a reimbursement.

Exhibition Terms and Conditions

1. You, the exhibitor, are responsible for maintaining and cleaning the booth area. All equipment, accessories, furniture, advertising mediums, etc. that are placed in the booth area by the exhibitor, must be submitted in writing to Bioevents for pre-approval. It is strictly forbidden to bring or place any exhibition equipment, accessories, furniture, advertising mediums, etc., that may cause harm or damage to those attending the exhibition or to third parties, or damage the surrounding area, or to bring or place on the ground any flammable, hazardous material, explosives and anything that is determined as dangerous, by us or by anyone on our behalf or at the venue. At the end of the exhibition, the booth area must be left in good condition, free of any objects and debris including equipment of any kind.

2. You are obliged to observe all safety and security rules, including any safety instructions on fire, required by law or required as part of the exhibition, by us or any person acting on our behalf, or by the owners, as amended from time to time. All responsibility under the law preserving and maintaining all of the above, including with respect to fire safety provisions in connection with any act or omission, and / or anyone acting on your behalf or as part of an exhibition, rests solely with you and we are exempt from all responsibility.

3. You agree that your participation in the exhibition is at your own risk and you are solely responsible for any claims and/or demands of third parties and any injury, damage, loss, direct or indirect, including loss of profits or revenue, loss or expense incurred by you, your employees, your suppliers, your guests, visitors to the booth, by any third party whatsoever, the venue owners or their representatives, to us or our representatives, and/or to equipment as a result or in connection with any act or omission by you, and/ or anyone on your behalf at the exhibition as a result of non-compliance or breach of obligations in accordance with this agreement.

Participation in the exhibition is conditional upon that you comply with provisions of the law relating to your activity in the exhibition, including that that you have all licenses, approvals and permits required by law for managing and operating the exhibits and perform all obligations as per this document throughout the exhibition. You declare that your company holds valid product liability insurance.

4. In the event of cancellation, the following conditions will apply: For cancellation notifications received 30 days prior to start of the exhibition - 20% of payments received will be non-refundable. Notifications received between 14-29 days prior to the start of the of the exhibition - 50% of payments received will be non-refundable;

Notifications of cancellation received less than 14 days prior to the start of the exhibition – all payments received will be non-refundable. Failure to arrive up to an hour prior to the exhibition opening, will result in the loss of your right to the exhibition area and exhibition, and will be considered as a cancellation by you of your participation, and we will have the right to use the exhibition area as we decide.



For more information contact

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